

The Pennsylvania Voter ID Coalition

Monday, July 8, 2013

CONTACT: Bob Previdi

MEDIA ADVISORY

267-235-8523

Pennsylvania Voting Rights Coalition to Host Press Conference Announcing Launch of 2013 Voter ID Education Campaign

PHILADELPHIA – A coalition of labor, African-American, senior citizen, and community groups will host a press conference on Wednesday, July 10th, to announce a nonpartisan, state-wide campaign to keep all Pennsylvanians informed with accurate information about the state's restrictive Voter ID law. The launch of the education campaign takes place just days before a legal challenge to the state's controversial Voter ID law is heard in Commonwealth Court and one day prior to a voting rights rally at the state Capitol.

WHAT: Press conference announcing public education campaign, hosted by the Pennsylvania Voting Rights Coalitions (formerly known as the Pennsylvania Voter ID Coalition)

WHO:

- Elizabeth McElroy, Secretary-Treasurer, Philadelphia Central Labor Council, AFL-CIO
- Will Gonzalez, Executive Director, Ceiba
- Marvetta Coleman, PA State Coordinator, Delta Sigma Theta Sorority
- Bishop A.E. Sullivan Jr., President, Interdenominational Ministers Conference of Greater Harrisburg
- Karen Buck, Executive Director, SeniorLAW Center
- Kenny Gamble, business leader and community activist
- Jerome Whyatt Mondesire, President, Pennsylvania Branches, NAACP
- and a diverse array of other civic, advocacy, and community organizations

WHEN: Wednesday, July 10th, 10:15 a.m.

WHERE: National Union of Hospital and Healthcare Employees 1199C offices,
1319 Locust Street, Philadelphia, PA

###